



Concurrent Sessions



Use of Data/Fostering Buy-In

Facilitators:	Tomas Rodriquez, David Napp
CDC Representatives:	Carl Hill, Dale Stratford
Health Department Peer:	Gary Novotny, MN
CBO Peer:	Debra Hickman

These sessions focused on ways jurisdictions can foster buy-in for evaluation activities and use their evaluation data to improve their programs. This interactive session drew on participants' own experiences of challenges and successes in these areas and helped to identify specific steps they could take to improve buy-in and data utility in their jurisdiction.